



**wiiwExecutive
Network**

COME FOR THE INSIGHTS, STAY FOR THE COMMUNITY

Meeting topic:

Supply Chain Strategy: CEE Priorities and Trade-offs

The Vienna Institute for International Economic Studies/
Wiener Institute für Internationale Wirtschaftsvergleiche



February 25, 2026
08:30am-12:30pm



[Grand Majestic Hotel](#)
[Prague \(Truhlářská 16,](#)
[Petrská čtvrť, 110 00](#)
[Prague, Czechia\)](#)

AGENDA AND SPEAKERS

08:00 Registration, Coffee and Networking

08:30 Welcome and Introductions

08:45 **Business and Economic Outlook for Central and Eastern Europe**



Richard Grieveson

Deputy Director, wiiw

09:45 Coffee Break and Networking

10:00 **Supply Chain Strategy in Central and Eastern Europe**



Fred Schneider

Managing Director, wiiw Executive Network

10:30 Coffee Break and Networking

10:45 **Peer Benchmarking Discussion: Supply Chain Strategy in CEE**

(A facilitated peer-benchmarking discussion based on selected survey findings, using rotating table groups to compare supply chain strategies and execution choices.)

12:30 Final Remarks & Close

Topics covered
will include:

- The business and economic outlook for Central and Eastern Europe
- Regional and global economic and geopolitical impacts on CEE
- FX and trade flow outlook
- Consumer trends for CEE
- Risks, opportunities and business drivers for CEE
- Strategic supply chain priorities, constraints and opportunities
- Automation impact on productivity and execution
- Cost efficiency and supply chain resilience in CEE
- Higher-performing supply chain differentiators